

Customized Content Options

alive ACADEMY

As a leader in natural health marketing and education, *alive* Publishing offers online accredited courses, training, certificates, and diplomas through the *alive* Academy. When one of our 'off the shelf' courses is not perfect for your needs, custom courses and content solutions are available. From businesses looking to educate their staff, to manufacturers who want to ramp their field reps knowledge in order to heighten their competitive advantage, the possibilities are endless, and the payback is proven.



*“In our view *alive* is a quality publication from design through content. We have partnered with *alive* for a number of years knowing it is driven by a first class organization with principles in line with our own towards bettering the lives of others and the environment, with editorial integrity bound by literary principles backed by research and with outstanding customer service. Though it can be difficult tracking direct advertising results we feel comfortable in knowing we are reaching a core demographic of health focused individuals seeking to learn more from a trusted source. You can't ask for better media partner.”*

— Anthony Rosenfeld
Marketing Manager, Sequel Naturals